

TRADEMARK ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	NUNC PRO TUNC ASSIGNMENT		
EFFECTIVE DATE:	07/30/1997		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Viacom International Inc.		01/31/2005	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	UPN Stations Group Inc.		
Also Known As:	AKA f/k/a WVIT Inc.		
Street Address:	5555 Melrose Avenue		
City:	Hollywood		
State/Country:	CALIFORNIA		
Postal Code:	90038		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	1371753	WVIT	
CORRESPONDENCE DATA			
Fax Number:	(212)258-6193		
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>			
Phone:	212/846-6335		
Email:	kaz.tanakh@viacom.com, rebecca.borden@viacom.com		
Correspondent Name:	Rebecca Borden		
Address Line 1:	1515 Broadway		
Address Line 2:	c/o Corp Legal / 51st Floor (Kaz Tanakh)		
Address Line 4:	New York, NEW YORK 10036		
NAME OF SUBMITTER:	Rebecca Borden		
Signature:	/rb/		

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TRADEMARK
REEL: 003027 FRAME: 0816

Date:

02/11/2005

Total Attachments: 1

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ASSIGNMENT OF TRADEMARKS

WHEREAS, Viacom International Inc. ("Assignor"), a Delaware corporation with a place of business at 1515 Broadway, New York, New York 10036, is the owner of the federal trademark registration No. 1371753 for the mark WVIT ("Mark") on and in connection with "television broadcasting services" in International Class 38, assigns all right, title and interest in and to the Mark, together with the goodwill and business symbolized thereby; and

WHEREAS, UPN Stations Group Inc., formerly known as WVIT Inc., ("Assignee"), a Delaware corporation with a place of business at Paramount Stations Group, 5555 Melrose Avenue, Hollywood, California 90038, desires to obtain all rights in and to the Mark, as at July 30, 1997.

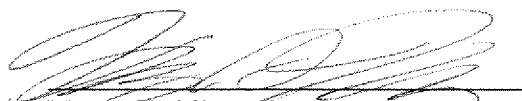
NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, Assignor sells, transfers, conveys and assigns to Assignee as at July 30, 1997 all of Assignor's right, title and interest in and to the Mark, whether statutory or at common law, including all registrations and applications therefore, the right to recover for past infringement, and the goodwill of the business in connection with which it has been used.

IN WITNESS WHEREOF, Assignor has caused this document to be executed as of the 31st day of January, 2005

Viacom International Inc.

By: 
Name: Rebecca Borden
Title: Assistant Secretary

Sworn to before me this
31st day of January, 2005


Notary Public

KAZA A. TANAKH
NOTARY PUBLIC, State of New York
No. 01TA5083734
Qualified in New York County
Commission Expires Aug. 18, 20 05